



# APB's MEETING MINUTES

**LOCATION: CUB 119**

**DATE: FEBRUARY 24, 2020**

**ATTENDANCE: KENDRA, EMILY S., TYLER, JANIYAH, CALLY, KIAYRAH, ELIJAH, KARLI, EMMA, EMILY J., CODY**

---

**MEETING START TIME: 9:41 PM**

## **GIRAFFE:**

**CODY → EVERYONE WHO HELPED OUT WITH POP CULTURE TRIVIA**

**KENDRA → EVERYONE WHO HELPED OUT WITH CONCERT PROMO TABLE**

**EMILY S. → KIAYRAH FOR TEDDY BEARS & TIE-DYES**

**KIAYRAH → EVERYONE WHO HELPED OUT WITH TEDDY BEARS & TIE-DYES/CLEANED UP MESS FROM EVENT**

## **MONKEY:**

**KIAYRAH → MESS ON FLOOR FROM TEDDY BEARS & TIE-DYES**

**EMILY → MARKETING WAS NOT GOOD THIS WEEK**

**CODY → DIDN'T HELP MARKET FOR POP CULTURE TRIVIA**

## **EMMA POZNICK (VICE PRESIDENT):**

- **PAST EVENTS:**
  - **POP CULTURE TRIVIA: NO MARKETING, 100+ ATTENDEES, OVERALL GOOD EVENT, RAN SMOOTH, GOOD TRIVIA QUESTIONS**
  - **TEDDY BEARS & TIE-DYES: HAD MORE ATTENDEES THAN BEARS (AROUND 200 ATTENDEES), MACHINE BROKE DOWN SO HAD TO HAND STUFF THE BEARS, IN THE FUTURE MAKE IT AN OPTION TO HAND STUFF, OVERALL FUN EVENT**
- **UPCOMING EVENTS:**
  - **JOKER: 2 NIGHT EVENT (THURSDAY, FEBRUARY 27<sup>TH</sup> & FRIDAY, FEBRUARY 28<sup>TH</sup>), 9 PM, 2 KAHOTS, SNACKS/DRINKS, PRIZES**
  - **ESCAPE ROOMS: SATURDAY, FEBRUARY 29<sup>TH</sup>, 5-11 PM, NEED 3-4 MORE STAFFERS, GROUPME WILL BE SENT OUT LATER IN THE**



# APB's MEETING MINUTES

WEEK WITH LIST OF EVERYTHING THAT IS NEEDED HELP WITH,  
FOOD WILL BE PROVIDED

## ADVISOR UPDATES:

- ~~MICHAEL:~~
- EMILY:
  - APB PERCEPTION
    - THE VIEWS OF APB HAVE GOTTEN WORSE OVER TIME, SOME STUDENTS THINK WE ARE SEPARATED FROM THE STUDENT BODY, PERCEPTION WILL GET BETTER AS SEMESTER GOES ON
    - WAYS TO CHANGE PERCEPTION?
      - MEET THE BOARD/PANEL, KNOW WHAT PEOPLE ARE ACTUALLY THINKING, REACH OUT TO CAMPUS GROUPS, USE TIME DURING EVENTS TO SURVEY THE ATTENDEES & WHAT THEY WANT TO SEE FROM APB, GO TO THE STUDENTS, DON'T WAIT FOR THEM TO COME TO US
  - TAKE THE BEST POSSIBLE ROUTES TO KEEP EVENT SPACE CLEAN

## POSITION UPDATES:

- KIAYRAH
  - EARTH DAY (THURSDAY, APRIL 23<sup>RD</sup>)
    - 10AM-3PM
    - LOOKING FOR TECH HELP & OTHER SERVICES (ADVERTISING)
    - FIND OUT WHAT SPECIFICALLY IS NEEDED FROM APB
    - APB WOULD HAVE OWN TENT WITH ACTIVITIES
    - WAIT FOR WHOLE BOARD TO VOTE
    - PUT OUT STAFFING SHEET TO SEE WHO IS AVAILABLE
  - PROPOSALS FOR THE BOARD
    - APB MIRROR
    - CAMPUS GROUPS CONTACTS: SET UP MEETINGS WITH OTHER ORGANIZATIONS, REACH OUT TO SGA FOR LIST OF ORGANIZATIONS
    - PRE-MEETING DINNERS: EVERY WEEK AT 7PM IN THE CUB CAFÉ, MAY BE EXPENSIVE FOR THOSE WHO DO NOT HAVE FLEX
    - ADAPTING MONKEY & GIRAFFE: USE E.T. TO BRING UP CONCERNS/CRITIQUES, MIGHT RESULT IN NEGATIVE TALK



ACTIVITIES PROGRAM BOARD AT SHIPPENSBURG UNIVERSITY

## APB's MEETING MINUTES

ABOUT OTHERS, MEMBERS SHOULD BE ABLE TO SPEAK WITHOUT E.T., MAKE A DESIGNATED TIME DURING MEETING TO DISCUSS CONCERNS IF E.T. IS NOT USED

- REUSABLE SHOPPING BAGS: USE DURING EVERY SHOPPING TRIP TO CUT DOWN ON PLASTIC BAGS, POSSIBLY GET CUSTOMIZED BAGS, WAIT TO VOTE WITH THE WHOLE BOARD

- KENDRA

- ADMITTED STUDENTS' DAY (FRIDAY, FEBRUARY 28<sup>TH</sup>)
  - 1-2PM
  - CODY, KIAYRAH, & KENDRA TO WORK THE TABLE
- PROMO EVENTS
  - CASH CAB – THURSDAY, FEBRUARY 27<sup>TH</sup> 11-1PM
  - ADDITIONAL PROMO EVENTS LEADING UP TO CONCERT
  - SIGN UP IF YOU ARE AVAILABLE TO HELP OUT

- ELIJAH

- CONCERT TICKET UPDATE

### ANNOUNCEMENTS:

IF KARLI IS UNAVAILABLE, FEEL FREE TO USE THE IPAD TO ADVERTISE AN EVENT ON SOCIAL MEDIA

HANG UP FLYERS

UPDATE ON SALES FOR TICKETED EVENTS

MEETING END TIME: 10:43 PM