



APB's MEETING MINUTES

LOCATION: CUB 232

DATE: OCTOBER 28, 2019

ATTENDANCE: BRITTANY, ALEX, TYLER, KAITLYN, JUSTIN, BILL, TRENT, CALLY, KENDRA, EMILY, MICHAEL, KHALILH, JORDAN, TRE, CHASE, KARLI, ELIJAH, STEPHANIE, JAHNIYA, EMMA, CODY, IZZI

MEETING START TIME: 9:15 PM

GIRAFFE: BRITTANY → EASTERN STATE STAFFERS
CHASE → EVERYONE WHO HELPED OUT AT FALL FEST
CODY → EVERYONE WHO SUPPORTED SKY ZONE

MONKEY: TRENT → CANCELLING FOOD TOUR & ALMOST FORGETTING ATTENDEES
BRITTANY → ALMOST FORGETTING TICKETS FOR EASTERN STATE
CODY → SKY ZONE DIDN'T HAVE A LOT OF MARKETING

CHASE FISHER (PRESIDENT):

- PAST EVENTS:
 - FALL FEST – LAST THURSDAY, GREAT WEATHER, THANK YOU TO EVERYONE WHO CAME OUT. CAME OUT GREAT FOR FIRST TIME, COLLAB WITH SGA – MAKING IT MORE OF A COLLAB. DIY EVENTS WORK, MAYBE IMPLEMENTING MORE IN THE FUTURE.
 - SKY ZONE – MARKETING WAS NOT AS PUBLIC, 77 PEOPLE ATTENDED, WAS AN INJURY. VERY FUN EVENT.
 - EASTERN STATE PENITENTIARY – SOLD OUT. DO NOT RECOMMEND IN THE FUTURE. NOT ENOUGH TO DO. WAS A SMOOTH EVENT THOUGH.
- UPCOMING EVENTS:
 - PIE DAY – CANCELLED
 - HALLOWEEN MOVIE – HALLOWEEN INDOORS AT THE OT, FOOD, KAHOOT, COSTUME CONTEST, DECORATIONS.
 - MYSTERY TRIVIA – THIS FRIDAY, 9-1 1:30 PM, RAFFLES, PRIZES, FOOD. ICE CREAM BAR.



ACTIVITIES PROGRAM BOARD AT SHIPPENSBURG UNIVERSITY

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- US MOVIE – FRIDAY AND SATURDAY. NEED ONE MORE STAFFER.
- PHILLY FOOD TOUR – CANCELLED.

KARLI (SOCIAL MEDIA COORDINATOR):

- **SOCIAL MEDIA** – THANK YOU TO EVERYONE WHO REACHES OUT TO HER TO POST THINGS, ONLY SOCIAL MEDIA + ADVISORS SHOULD HAVE THE LOG IN INFORMATION. IPAD WILL BE COMING IN TO USE AT EVENTS IF KARLI IS NOT THERE.

ADVISOR UPDATES:

- **MICHAEL:**
 - **NON-ALCOHOLIC EVENT** – DINING WANTS TO DO AN EVENT BEFORE FINALS, GLOW PARTY WITH A DJ, PHOTOBOOTH, PLUS MORE. A COLLAB WITH A BUNCH OF ORGANIZATIONS. DECEMBER 7TH, 10 PM – 2 AM.
 - **GROUP ACTIVITY** – PET PEEVE, WHAT YOU NEED FOR SUCCESS, WHAT YOU'RE LOOKING FORWARD IT.
- **STEPHANIE:**
 - **APB BUDDIES SYSTEM.**

POSITION UPDATES:

- **EMILY**
 - **MARKETING MEETING** – TOMORROW AT 4 PM. CONFERENCE ROOM 238.
 - **PROMO VIDEO** – APB RECESS, PROMO VIDEO TO SHOW WHAT IT IS. NEED PEOPLE TO HELP, BONDING EXPERIENCE.

ANNOUNCEMENTS:

- **BETH** – ANYONE WITH AN EVENT, LET MIKE KNOW OF ANY TECH NEEDS.

MEETING END TIME: 10:31 PM